



LAVA

Publish design. Earn funds.

What is LAVA Platform?

LAVA is a social platform based on the Steem blockchain technology. LAVA can be compared with all the known social networks for the creative community, such as Behance, Dribbble, DeviantART and others. If for activity on these resources you get likes and views to your rating, then the prospects of LAVA are the possibility of earning a cryptocurrency for similar actions. You publish a design, comment on publications of other users in the LAVA network, get tokens for this, which can then be converted into another cryptocurrency or electronic money. The platform's capabilities are not limited to this functionality only.

Idea

The main idea of the LAVA service is the combination of a social network (creative community) with blocking technology to create a tool for encouraging network members who generate high-quality content. The operation of the system on the basis of decentralized management makes it possible to exclude the possibility of interference in the person of third parties in the project, while each user who conducts his activities within the platform receives remuneration in the equivalent of domestic crypto currency, which depends on the dollar exchange rate.

Problem

Spending time on the network, people generate a huge amount of content, in fact, not getting anything in return, and in fact time in our modern world is worth the money. Generated content is estimated by Billions of dollars and they all flow past the content owners right into the hands of the owner of the service. People do not realize how valuable their contribution to the development of social media platforms, because they have no other alternatives. Instead of rewards, they are content only with the statistics of their actions within the network. In particular, this applies to the creative community, which does free work by placing beautiful graphics on the network, expecting to receive a return.

Solution

Our main mission is that every generated content should be appreciated, and its owner received a relevant award, which can be used at its discretion. We consider it necessary and important to reward active users contributing to the development of the community, and the best kind of rewards are, of course, cash. We want to make the future of social media platforms more fair, to enable the community to earn on its unique content.

Next on the item, but not on importance, the mission is to involve the creative community in new areas of interest for them. Due to the fact that the blockade is at the moment very complicated in understanding for just a person, we need the help of those who know how to make the complex easy to use. We want to popularize the blockade in the creative sphere in order to make it more human and comfortable, so that any person understands the importance and prospects of this technology. We want to speed up the development of the detachment, as well as to attract the maximum possible number of the Internet community, which will ensure a brighter future for the technology blockchain.

Platform Functionality

The main functional of the social platform for the creative community:

- Showcase your talent by publishing content to obtain a fair community assessment;
- Inspiration with the ideas of other network members;
- Communication within the network. Comment or personal message.
- Subscribe (Follow) to other community members to stay up to date on news.
- Ability to be in groups / companies

Platform Features

Among the advantages of the LAVA platform are:

- members of the community independently determine the amount of compensation for each user with a reference to the rating of his activities. This is true and excludes the possibility of abuse of the system;
- voting of the content by a member of the community is also subject to remuneration;
- members of the community have the opportunity to participate in the contest (DesignBIT) on the basis of community voting for the best creative content for a certain period of time. The work that receives the most votes is rewarded, as well as those members of the community who voted for it.

Monetization

Monetization of the project is divided into several components:

- Percentage of the remuneration of each member of the community;
- Commission for withdrawal of funds from the platform;
- The percentage of the winner's reward, when voting for community members for the best content (DesignBIT).

The material is supplemented.

